

2017-2019 Partner Rates and Benefits

Partner Benefit	President's Circle	Gold Circle	Silver Circle
Annual Fee: (12 month membership)	\$7,500	\$5,200	\$3,200
Receive CMMA Member contact information	Access to all member contact information and departmental information	Access to name, organization, address, phone number and e-mail address	Access to membership email distribution lists
Partner Corporate Logo w/link on CMMA.ORG website	- Prominent on home page - Included on partner page	- Prominent on home page - Included on partner page	- Included on partner page
CMMA distributed product announcements to all members via email & CMMA social channels Correspondence to be sent to the Executive Director for approval	6 product announcements	4 product announcements	2 product announcements
Cross Promotion of Partner hosted virtual events	Yes	Yes	No
Contribute articles or industry announcements via CMMA social media channels For example, sharing a partner article to our web blog.	Yes	Yes	Yes
Press Releases – CMMA or Partner initiated releases shared with members	Yes	Yes	Yes
Regional Meeting (RM): Complimentary representative participation	3 Reps • If space available at venue, may bring an additional rep accompanied by a potential CMMA member	2 Reps * If space available at venue, may bring an additional rep accompanied by a potential CMMA member	2 Reps * If space available at venue, may bring an additional rep accompanied by a potential CMMA member

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Metro Meeting (MM): Attendance is reserved for members, guests, and sponsoring partners.	<ul style="list-style-type: none"> Given 1st opportunity to sponsor up to 2 events per year If space available at venue, may bring an additional rep accompanied by a potential CMMA member 	<ul style="list-style-type: none"> Given 2nd opportunity to sponsor up to 2 events per year If space available at venue, may bring an additional rep accompanied by a potential CMMA member 	<ul style="list-style-type: none"> Given 3rd opportunity to sponsor 1 event per year If space available at venue, may bring an additional rep accompanied by a potential CMMA member
RM & MM Sponsorship (multiple opportunities)	Yes	Yes	Yes
National Conference: complimentary representatives	2 Representatives	1 Representative	1 Representative
National Conference: additional representatives	2 @ member rate for conference	2 @ member rate for conference	1 @ member rate for conference
National Conference: Partner presentation	Up to a 3 minute pre-produced video or multi-media presentation highlighting company, to be provided by Partner one week before national conference. May also be used on CMMA.org.	Up to a 2 minute pre-produced video or multi-media Presentation highlighting company, to be provided by Partner one week before national conference. May also be used on CMMA.org.	N/A
National Conference: Partner brochure or promotional material included conference registration packet	Yes	N/A	N/A
National Conference: Door Prize sponsorship opportunity	Yes	Yes	Yes
National Conference: Receive attendee list	Yes	Yes	Yes